[Essay Subject]

Various participatory and voluntary activities have been attempted to establish a sustainable sound material-cycle society, in which "3Rs; i.e. Reduce, Recycle, Reuse", should be necessary and indispensable. As for these activities, propose one example of your most interest and describe what it is, how it should be implemented, and what kinds of effects are expected in 400 words. Note that there are any 3R activities which have possibilities to increase environmental burdens.