

### **[Essay Subject]**

According to increase in average span of life, Japan is going toward aging society rapidly. In 2007, ratio of the population above sixty five years old to the total population was 21.6% <sup>\*1</sup> and its reaching to 38.9% in 2050 is estimated. Therefore, this relatively rapid progress to the highly developed countries will be a serious problem in Japanese society. Corresponding to this situation, great changes will be anticipated in the quality of life and life style of the elderly people. Propose one product or one service which would be necessary or essential for the elderly people, and describe the originality and the necessity of the product or the service proposed, its development processes, and the expected effects in 400 words.

<sup>\*1</sup>: An estimation made in National bureau of population statistics